



The Power of Coaching

Dear Reader

I did my first training as a coach in 2016 and for a couple of years after that, I hired a wonderful coach called Niamh Shiells as my supervisor while I was cutting my teeth as a coach. Truth be told Niamh was more than a supervisor to me, she was also a coach and a mentor. I met with her roughly once every month and learned a huge amount.

Looking back, I didn't know how lucky I was to be working with Niamh. In my mind working with Niamh was an exercise to comply with what I understood to be good practice. I saw it more as something I thought I

had to do than seeing it as an investment in myself and in my own growth and development while I was starting to build my coaching practice. How I showed up to my work with Niamh was not as all-in and committed as it could have been.

Then during the summer of 2020, the first year of the pandemic and lockdowns when meeting people in person wasn't an option, I read the following words in a book called *The Prosperous Coach* by Steve Chandler and Rich Litvin, 'Why would you be a coach and not have a coach'?

Maybe it was timing, but the words hit me hard. Here I was starting to build a business, coaching leaders on growth and development, and I didn't have a coach. I didn't have someone in my corner who was helping me with my own growth and development. In that moment finding and hiring a coach became something I wanted to do. But this time it was to invest in me and not just something I felt obliged to do.

My search began. I had just signed up for a brilliant coach training due to begin in 2021 with Jamie Smart called Clarity Coach Training. I wanted to do this training as the foundation of the course was in a psycho-spiritual understanding called the Three Principles that had been very impactful for me personally over the previous two years. I was on Jamie's website one day and came across some photos of coaches who had already done the training. One of them was called Ankush Jain. I had heard that name somewhere before. I did some digging and figured out that Ankush was a client of Steve Chandler one of the best coaches I had ever come across. I knew Steve's fees were high, but the idea formed that working with someone like Ankush, who was working with Steve and had a background in the Three Principles, might be even better for me, as well as being more affordable.

I contacted Ankush at the beginning of October 2020. To be honest, I already knew I wanted to work with him. He was going to have to do something to put me off, to change my mind. We had two conversations. Going onto the second call I had it in my mind that I would dip my toe in the water and hire Ankush for three months. Towards the end of my call, he outlined the different options to work with him. There was indeed a three-month option. There were also six

and twelve-month options. But there was also an apprenticeship option which included weekly coaching for a year, two full days of in person coaching and attendance at both of Ankush's week-long Powerful Men's Immersions ... and it was £19K plus VAT. I had never spent anywhere close to that amount on something like this before. I knew what I wanted to do. I also knew this could be one of the most significant decisions of my life. I just needed get make sure I had Jules' support and make sure that she didn't think I had gone mad.

I started working with Ankush at the beginning of November 2020.



I am now in my fourth year with him on the same apprenticeship programme. That's four years of almost weekly coaching and seven Powerful Men's Immersions. In the last two years I have made three trips to Phoenix to be coached by Ankush in between his sessions with Steve Hardison. I have also attended Ankush's AJC Career Coaching School, twice.

Over the last four years I have invested well over £100K in my professional and personal development. For me it has been the best money I have ever spent on myself.

I have grown as a man, as a husband and as a father. I have grown beyond recognition as a coach. I have a thriving and growing coaching practise, which has given me opportunities to meet and work with some of the most inspiring people I have ever known. And as I have grown, of course my clients have benefitted massively.

Most significantly, I have changed from someone who loathed himself and leveraged his outcomes through constant self-criticism, to someone who loves and respects himself, someone who is so much kinder to and compassionate with himself. Because of this shift, life looks completely different to me and what is possible for me in whatever number of years I have left on this planet looks literally limitless.

The work I have done with Ankush has been literally transformational. I had no idea when I was hiring Ankush, that I was hiring one of the best coaches in the UK. Four years later, he is definitely not the same coach or person he was when we first met. Now I regard him as literally one of the best on the planet.

I don't think I know anyone who is more committed to their growth and development than Ankush Jain. Ankush was coached by Steve Chandler for over 8 years. He is now in his second year of coaching with Steve Hardison. Steve's fee is \$200K for one year and he only works in person, so Ankush flies to Phoenix six times a year for 8-10 days at a time for his coaching sessions. I don't know many people who do things like that.

Ankush's constant growth and development are the reason I have continued working with him. His commitment to his family and his commitment to his health and fitness are extraordinary and keep on growing. His coaching has transformed. His Immersions have transformed. I regard his Powerful Men's Immersions as the best personal development event of their kind I have ever come across. His commitment to me as a client and to my growth have also transformed.



As Ankush grows and changes and I spend time with him, I keep growing and changing. And as I grow and change what seems possible in any and every area of my life keeps on growing.

This short newsletter only scratches the surface of the impact Ankush Jain has had in my life over the last four years. I am grateful to have met him when I did in 2020. My life, my business and my relationships have not been the same since and because of depth of the work we have done and continue to do, I am certain that my life, my business and my relationships will just keep getting better and better too.

That is the power of coaching!

Thanks, Coach!

Much love

Peter



Peter McCammon
peter@pm-coaching.co.uk

PS. If you're reading this newsletter, but are not yet on my mailing list, and would like to be, you can sign up [here](#).

PM Coaching

37a Bush Road
Dungannon
BT71 6QE
Ireland



You received this email because you signed up on my website.

[Unsubscribe](#)