



Are your goals big enough to change you?

Hi

What if the goals you're setting are too small?

I've just listened to a powerful conversation between Dr Benjamin Hardy and Myron Golden that's completely shifted how I think about growth. It's based on Benjamin's new book ***The Science of Scaling***, and it's one of those "stop and rewind" kind of discussions.

One idea in particular stuck with me: **The Impossible Goal**.

Most people set goals they *think* they can achieve. But what happens if you set a goal so big, so bold, that you have no idea how you'll reach it?

That kind of goal doesn't just change what you do—it changes **who you are**.

In my latest blog post, I explore this idea and how it's making me rethink what I want to create in my own business and life.

👉 **Read it here:** [Are Your Goals Big Enough to Change You?](#)

And if you'd like to explore what your *impossible goal* could look like—and what it would take to achieve it—I'd love to chat.

Much love,

Peter



Peter McCammon
peter@pm-coaching.co.uk

PM Coaching

37a Bush Road
Dungannon
BT71 6QE
Ireland



You received this email because you signed up on my website.

[Unsubscribe](#)

