



The Cost of Comfort

Hi

How much is comfort costing you?

In my latest blog post, [The Cost of Comfort](#), I share five questions that shook me out of playing safe — especially the final one about how much money comfort has quietly cost my business.

If you've ever felt held back by hesitation or stayed in the "safe zone" a little too long, this one will resonate. It's a quick read, but it might just spark a big shift.

Read it [here](#) and let me know what it brings up for you.

Much Love

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